

PRINT PHOTOS FROM YOUR PHONE

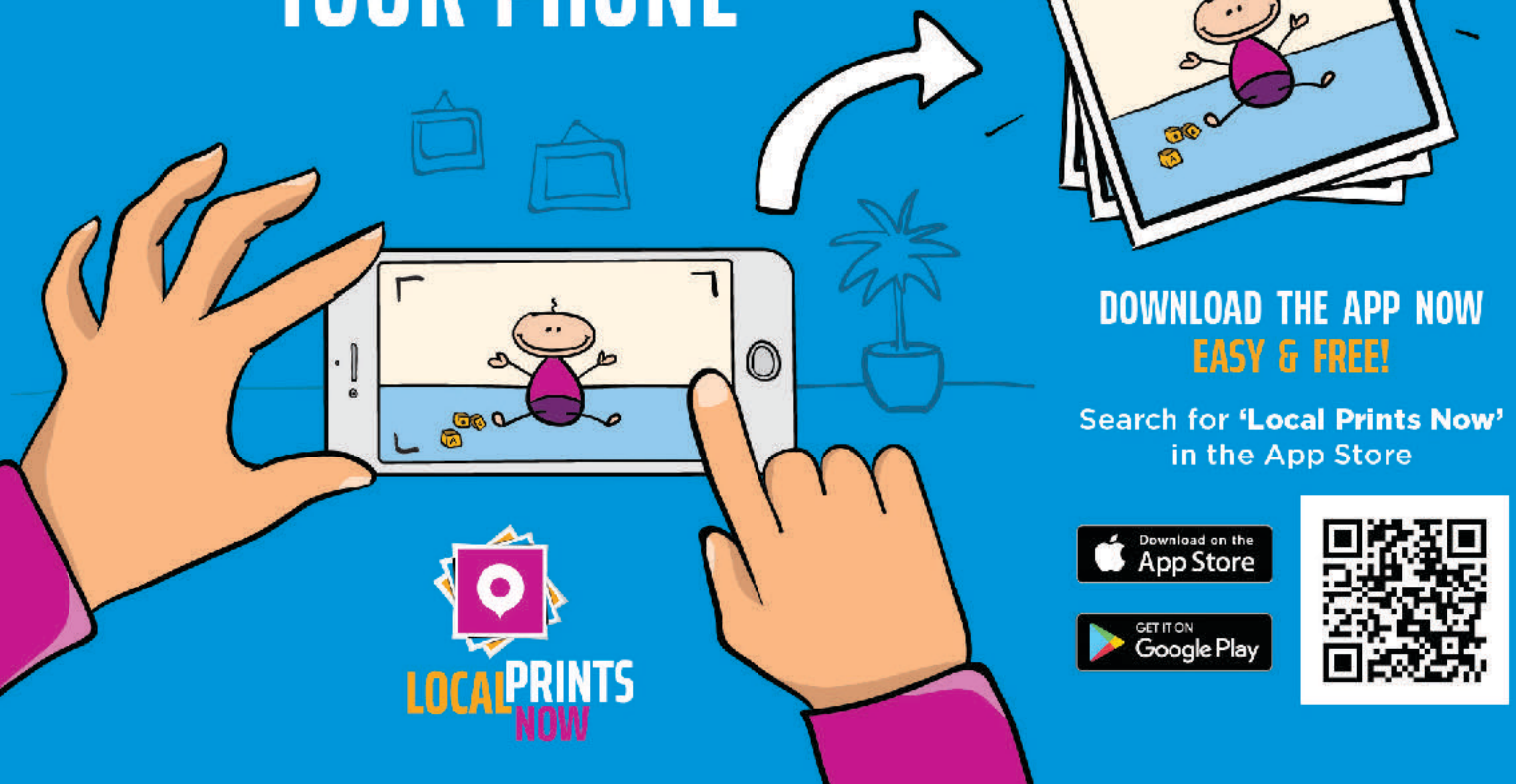


Photo prints - from their phone or computer - to your store!

Local Prints Now is a photo printing website & app that makes it easy for customers to order photo prints at your store. It's simple for stores to sign up. Stores from all over the world are signing up today to the easy to use photo print platform.

Sign up in minutes. Immediately go-live

Signup your store for today - go live in the app in minutes! Following sign up, your store will immediately show up as a print location in the Local Prints Now mobile app and website. With a photo printing app for your store, it's super simple for customers to place photo orders for prints on your store.

- Easy photo printing app & website for your customers
- Signup your store and go live in 10 minutes!
- Proven System - Since 2012

No Signup Fees * No Setup Costs * Cancel Anytime

Increased Sales!

App customers are high value customers

Easy, convenient photo print solution mean happy customers and increased store revenues. Our retail partners - which include Boots, Tesco, CVS, Warehouse & Walgreens - report **large increases in revenue & high margin baskets** from mobile & online photo printing. App customers spend more compared traditional walk-in customers (source: Walgreens) and buy high margin products when in-store (source: 60 store retailer).

App customers come back!

With apps, customers can order anytime, anywhere: on the bus, from the couch, while waiting for coffee! This means more frequent ordering and arrival at your store. Once the app is on your customer's phone, it's easy for them to order again & again!

How do customers pay?

When an order is placed via Local Prints Now, the customer pays in-store. Retailers collect payment from customers when they arrive at the store. There is no credit card payment in the app or other means to collect payment for pickup orders.

Can I have the customer pay for the order in the app?

We've found that when you require the payment to be made in the app itself, it greatly reduces the number of people who complete the transaction. The reason for this is because many people have difficulty entering in credit card information on the small phone screens.

Typically under 2% of orders are not picked up. In addition what many retailers do is that if they receive a large order, they call the customer directly and verify the order including asking for payment over the phone.



Does this replace my existing in-store & online systems?

No. Our goal is to send you additional orders not replace any software or websites you currently have. Some retailers however, choose to recommend apps on our network to their customers because they are very easy to use. Many of our retailers use Photo Finale, LifePics or Dakis solutions in addition to accepting orders from our print network.

What's the deal?

Right now, there's an introductory offer that's super simple:

- No Signup Fees
- No Setup Costs
- No Monthly Maintenance Fee
- Cancel Anytime

Orders placed via Local Prints Now give rise to revenue share. Get in touch for our competitive rates.

Where can I check out Local Prints Now?

Go online or download for free from your favourite app store:

iPhone/iPad: <https://itunes.apple.com/nz/app/local-prints-now/id1310945336?mt=8>

Android: https://play.google.com/store/apps/details?id=com.meamobile.localprintsnow&referrer=utm_source%3DPOP

Desktop & online: www.localprintsnow.com

It's simple to sign up your store. Get started today!

Contact: Rod Macfarlane, Director, rod@we-are-mea.com, +64 9 280 3209

The image consists of three vertical panels, each showing a smartphone screen with a different feature of the Local Prints Now app, set against a colored background (orange, pink, and blue respectively). Each panel includes a photo of a customer's print at the bottom.

- Panel 1 (Orange):** The phone screen shows the 'Add Photos To Cart' interface with a grid of photo thumbnails. Text overlay: **PREMIUM QUALITY PHOTO PRINTS**. The photo at the bottom shows a woman and a child.
- Panel 2 (Pink):** The phone screen shows the 'Place Order' form with fields for Name, Email, and Address. It lists items like '48 10x15cm Prints' and '4 8x10cm Prints'. Text overlay: **EASY PHOTO PRINTING**. The photo at the bottom shows a man and a woman.
- Panel 3 (Blue):** The phone screen shows a map of New Haven with a location pin. Text overlay: **SAME DAY PICKUP**. The photo at the bottom shows a baby's face.

Each panel features the 'LOCAL PRINTS NOW' logo at the bottom left.